

**DELTA SIGMA PI  
BETA PI CHAPTER | EST. 1942  
KENT STATE UNIVERSITY**



# TABLE OF CONTENTS

---

<b>ABOUT DELTA SIGMA PI .....</b>	<b>3</b>
<b>DELTA SIGMA PI AT KENT STATE UNIVERSITY .....</b>	<b>4</b>
<b>BENEFITS TO THE DONOR .....</b>	<b>5</b>
<b>SPONSORSHIP TIERS.....</b>	<b>6</b>
<b>PLATINUM</b>	
<b>GOLD</b>	
<b>SILVER</b>	
<b>BRONZE</b>	
<b>SPONSORSHIP AGREEMENT .....</b>	<b>7</b>
<b>CONTACT .....</b>	<b>8</b>

# ABOUT DELTA SIGMA PI

AMERICA'S FOREMOST CO-ED PROFESSIONAL BUSINESS FRATERNITY!

Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a higher standard of commercial ethics and culture and the civic and commercial welfare of the community.

Delta Sigma Pi was founded in **1907** at New York University and today has more than **300 chapters** and over **285,000 members** supporting the goals and ideals of the Fraternity.

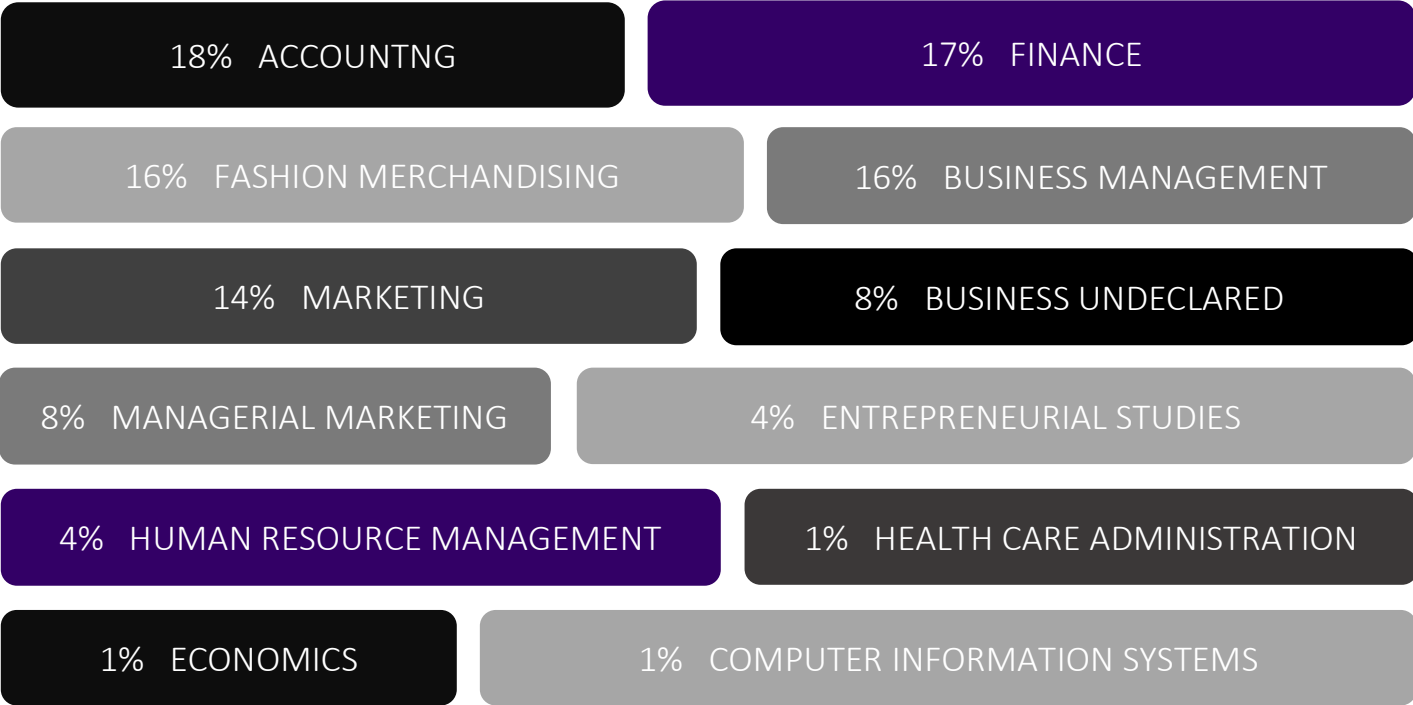


# DELTA SIGMA PI AT KENT STATE UNIVERSITY

The Beta Pi Chapter of Delta Sigma Pi was founded at Kent State University on May 16th, 1942. With over 100 active members – from diverse backgrounds and unique interests. Beta Pi provides opportunity for its members to improve their professional skills, build lasting friendships, and serve their community. We organize fraternity events locally and travel to attend leadership development and fraternity-based conferences.

## BETA PI CHAPTER STATISTICS

### DIVERSITY ACROSS MAJORS



# BENEFITS TO THE DONOR

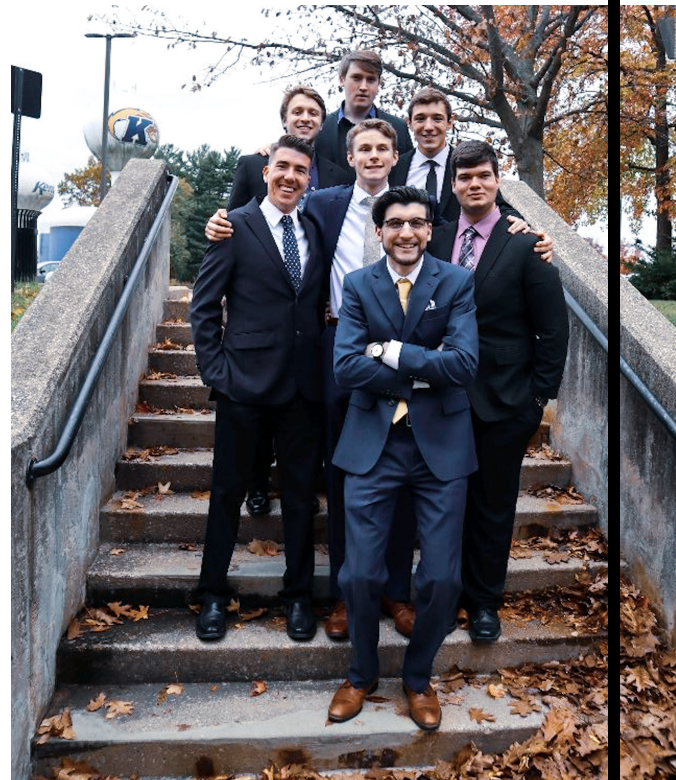
The International Fraternity of Delta Sigma Pi is a Not-For-Profit organization. Our main purpose is to educate and shape today's business students into tomorrow's leaders.

We are committed to a mutually beneficial relationship between our fraternity members and your organization or business.

Your company will receive access to our organization's resources and members while supporting the professional development of business students, which in turn will benefit your organization in the following ways:

- Building a foundation for your future workforce.
- Strengthening your organizations reputation and recognition.
- Providing the opportunity for your organization to conduct public relations events with the students at Kent State University.
- Increasing your presence within the Kent community.
- Increasing your organization's marketing efforts and presence on Kent State University's campus.
- Sponsorship duration is 1 year.

We hope you consider partnering with us this year and we look forward to working with you.



# SPONSORSHIP TIERS

---

## PLATINUM - \$1,500+

- Direct assistance with campus recruitment or on-campus event
- Host a joint event with Delta Sigma Pi (ex: Company Field Trip, community service etc.)
- Access to a resume book with over 90+ DSP Members
- Tabling event at the Deltasig Concession located in the Business Administration Building
- Company name and logo displayed on promotional material: banners, posters, and programs
- Invitation to speak or present at one-chapter meeting of your choice
- Quarterly company recognition on all of our chapter's social media accounts
- Year-long recognition as a Platinum sponsor on our chapter's website

## GOLD - \$1,000

- Access to a resume book with over 90+ DSP Members
- Tabling event at the Deltasig Concession located in the Business Administration Building
- Company name and logo displayed on promotional material: banners, posters, and programs
- Invitation to speak or present at one-chapter meeting of your choice
- Quarterly company recognition on all of our chapter's social media accounts
- Year-long recognition as a Gold sponsor on our chapter's website

## SILVER - \$500

- Company name and logo displayed on promotional material: banners, posters, and programs
- Invitation to speak or present at one-chapter meeting of your choice
- Quarterly company recognition on all of our chapter's social media accounts
- Year-long recognition as a Silver sponsor on our chapter's website

## BRONZE - \$250

- Quarterly company recognition on all of our chapter's social media accounts
- Year-long recognition as a Bronze sponsor on our chapter's website

All packages can be tailored to meet your company's needs; terms are negotiable

# SPONSORSHIP AGREEMENT

## THE BETA PI CHAPTER OF DELTA SIGMA PI AT KENT STATE UNIVERSITY

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name of the brother who referred you (if applicable): \_\_\_\_\_

### SPONSORSHIP TIER (CHECK ONE)

**PLATINUM - \$1,500 +**

**GOLD - \$1,000**

**SILVER - \$500**

**BRONZE - \$250**

### DELTA SIGMA PI – BETA PI CHAPTER LEADERSHIP FUND

When donating to Delta Sigma Pi – Beta Pi, we will be allocating 10% of all donations to our Chapter Leadership Fund. This fund assures all members of the fraternity have access to Delta Sigma Pi's full array of educational programs. This includes Grand Chapter Congress, LEAD Schools, Lead Provincial Conferences and more.

This agreement is a binding contract that states the Beta Pi chapter of Delta Sigma Pi agrees to perform the aforementioned duties in exchange for the corresponding compensation. This contract becomes binding once payment are received by the Beta Pi chapter and both parties have signed below.

\_\_\_\_\_  
Your Printed Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Your Printed Name

\_\_\_\_\_  
Delta Sigma Pi – Beta Pi President Printed Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Delta Sigma Pi – Beta Pi President Signature

*Chapters of Delta Sigma Pi are considered 501(c)(7) non-profit organizations and are exempt from federal income taxes unless they have unrelated business income.*

**PLEASE MAKE CHECKS PAYABLE TO "DELTA SIGMA PI – BETA PI"**

**ΔΣΠ | 7**

# CONTACT

On behalf of the brothers of Delta Sigma Pi – Beta Pi, thank you for considering sponsorship of our Fraternity. Please reach out with any questions or concerns!

## VP OF PROFESSIONAL ACTIVITIES

MACKENZI POPOVICH

PHONE: (724) 996-0665

EMAIL: [mpopovi4@kent.edu](mailto:mpopovi4@kent.edu)



## PRESIDENT

GIANNA DEGEORGE

PHONE: (440) 813-5584

EMAIL: [gdegeor1@kent.edu](mailto:gdegeor1@kent.edu)







DELTA SIGMA PI  
BETA PI CHAPTER | EST. 1942  
KENT STATE UNIVERSITY  
[www.dspbetapi.org](http://www.dspbetapi.org)